Square Wheels

Guiding Thought
Illustrations can create metaphors to generate brainstorming and discussions of people’s perceptions.

Purpose of the Session
Square Wheels is an illustration that shows graphically how a wagon with “Square Wheels,” can go thump, thump, thump, even while carrying a cargo of round wheels. It is a metaphor that generates “ah ha’s” about issues of change management and helps reduce resistance to new ideas. This workshop uses a series of illustrations that leads supervisors and employees to look at how their departments and companies are being operated.

Some of the Information Covered in this Program
- Leadership, (everyone’s responsibility)
- Change Dynamics
- Communication
- Teamwork

Benefits of the Program
To the individual
- Increases pride in self and the company
- Increased understanding of shifting paradigms
- Working better together
- Creative and unique approach to serious issues

To the Company
- Buy-in by employees to bottom-line issues
- Creation of team dynamics
- Exploration of new ideas and solutions

“A desk is a dangerous place from which to view the world”

Time Requirements
1 to 4 hours

Suggested Audience
Entire Company

Program Position
Sales Rallies
Training Sessions