



## Square Wheels

### Guiding Thought

Illustrations can create metaphors to generate brainstorming and discussions of people's perceptions.

### Purpose of the Session

Square Wheels is an illustration that shows graphically how a wagon with "Square Wheels," can go thump, thump, thump, even while carrying a cargo of round wheels. It is a metaphor that generates "ah ha's" about issues of change management and helps reduce resistance to new ideas. This workshop uses a series of illustrations that leads supervisors and employees to look at how their departments and companies are being operated.

### Some of the Information Covered in this Program

- Leadership, (everyone's responsibility)
- Change Dynamics
- Communication
- Teamwork

### Benefits of the Program

#### To the individual

- Increases pride in self and the company
- Increased understanding of shifting paradigms
- Working better together
- Creative and unique approach to serious issues

#### To the Company

- Buy-in by employees to bottom-line issues
- Creation of team dynamics
- Exploration of new ideas and solutions

"A desk is a dangerous place from which to view the world"

### Time Requirements

1 to 4 hours

### Suggested Audience

Entire Company

### Program Position

Sales Rallies  
Training Sessions