



“50 Best Ways to Motivate, Attract, & Retain Your Salespeople

Guiding Thought

Productive and responsible employees affect the entire organization.

Purpose of the session

Hiring, retaining and helping your people grow is the major function of managers. This program discusses a variety of powerful techniques that some of today's most successful managers have used to attract experienced and new sales people, retain those people they want, and motivating all their people to higher levels of productivity. This program is designed to be interactive so come prepared to learn and share!

Some of the Information covered in this program

- “Quarterly Best Program”
- “Travelling Trophy Award”
- “Good Guy Award”

Benefits of the Program

To the Individual Manager

- Creative ideas that have been tested and found successful.
- Increase their office recruiting and retention
- Increased office morale
- Ideas that can be implemented immediately

To the Company

- Synergy among the management team
- Accountability for the managers
- Increased company morale

“The significant problems we face cannot be solved at the same level of thinking we were at when we created them”

Albert Einstein

Time Requirement

1.5 to 4 hours

Suggested Audience

Management team

Program Position

Management Retreat
Training Sessions