



The Manager's Role In Training: (A New Paradigm)

Guiding Thought

Today's leaders need to play an active role in the development of their people.

Purpose Of The Session

This program is a fast-paced, interactive session where the managers learn new strategies and tactics for creating and maintaining a learning environment in their offices and departments. Gone is the day when trainers were the only people responsible for training and education. The managers will walk away with a list of creative and unique approaches to motivating and enhancing the skills and attitude of their people.

Some of the Information Covered in this Program

- Utilizing Games and Contests to motivate employees
- The power of movies and videos to effect change
- Simulations that are fun, dynamic and affect the bottom line
- Creative ways to make staff and sales meeting come alive
- Changing behavior through stimulating activities

Benefits of the Program

To the Individual

- Managers becoming comfortable in using training ideas
- Increased morale among the employees
- Managers using each other as training resources
- An office that has a plan and people who are having fun

To the Company

- Managers whose growth adds value to all that they do
- The development of a manager that is utilizing their talents
- Increased productivity from the people the manager is leading

"We do not know who we are until we see what we can do"
Martha Grimes

Time Requirements

4 hours to 1&1/2 days

Suggested Audience

Entire Management team

Program Position

Business Conference
Management retreat