



“Gold of the Desert Kings”

Guiding Thought

A game provides an exciting and memorable experience that simulates the pressure of our fast-paced environment.

Purpose of the Session

In “Gold of the Desert Kings,” teams race each other across the desert, battling the elements in their attempt to reach the mountains and mine for gold. Equipped with a fixed budget and limited resources each team must balance the challenge of the desert with the mission to return and cash in their gold. The power of this simulation emerges when the participants see that when faced with the pressure of competition and limited time, teams make hasty decisions they later regret.

Some of the Information Covered in This Program

- Participants are challenged to think in terms of a shared vision.
- Importance of planning and goal setting
- Utilization of scarce resources and productivity issues
- Analyzing effective leadership and team-building abilities

Benefits of the Program

To the Individual

- Participants experience real-life issues affecting their productivity
- Fast-paced dynamic exercise
- The participants have fun
- Participants analyze their behavior in real-life situations

To the Company

- Increased employee morale
- Debriefing related to current job-related issues
- Emphasis on profitability and productivity

“To think is easy. To act is hard. But the hardest thing in the world is to act in accordance with your thinking.”

Johann Goethe

Time Requirement
4 hours

Suggested Audience
Entire Company

Program Position
Sales Rally
All Company Meeting